

Case Study:



WILDCARE
Nationwide Ecology Supplies



Springpack are known to have a strong eco offering, which was the primary reason we were looking to change our tape.



springpack 

The Challenge

The team at Wildcare were using a standard vinyl tape. Being a company in the ecology sector, it was vital to be using the greenest, packaging solutions on the market. This was the challenge put to them.



Springpack came up with a couple of different options to suit our requirements. We had had prior experience using Springpack's Paper Tape, and we were really impressed with its durability and strength. After sending our logo across, we received a mock-up of how the branded tape would look. We then placed a small order from this, as we wished to trial the Paper Tape. It excelled, and there was no compromise.

The Solution





The

Result



The tape looks great.

It's really aesthetically pleasing. As we re-use boxes, it ensures we can feature our brand and offer an excellent finish to the parcel. As we know, first impressions always count, and our cardboard postage boxes are no exception! In fact, our customers have commented about how good it looks on the box!

In addition to the different look and feel, the Paper Tape creates a strong bond to the carton, offering an extra level of security. This, blended with the excellent branding, means we are now using the most eco-friendly tape on the market. The service has been prompt and helpful. The thorough design process meant we received exactly what we wanted.



